

2, PE

20 February 1964
MB-M 690

05A - 1151-64

TO: WRE
FROM: TWM/MDR
SUBJ: Format Titling

In answer to your memo of February 4, 1964 on titling we are sending a 50 foot sample exposed during a test flight.

To answer the questions in your memo:

1. The flight direction is not correct on your samples. This was an error in our 547-0311. A later, corrected issue (C) should have reached you recently.

2. The O.M. should be titled on the base side as this is the normal reading position.

The 50 foot sample is marked to show flight direction, head and tail ends, direction through system, and has taped on it two titles (10 point) cut from your sample. The location selected is based upon available margin. Therein lies a problem which is spelled out in the attached sketch. The precise placement of the format, within the film width, varies from unit to unit (at least in our A & B models). The shape of the format is the same from model to model. Whether you can accommodate position changes (from top edge to bottom edge) from model to model only you can answer.

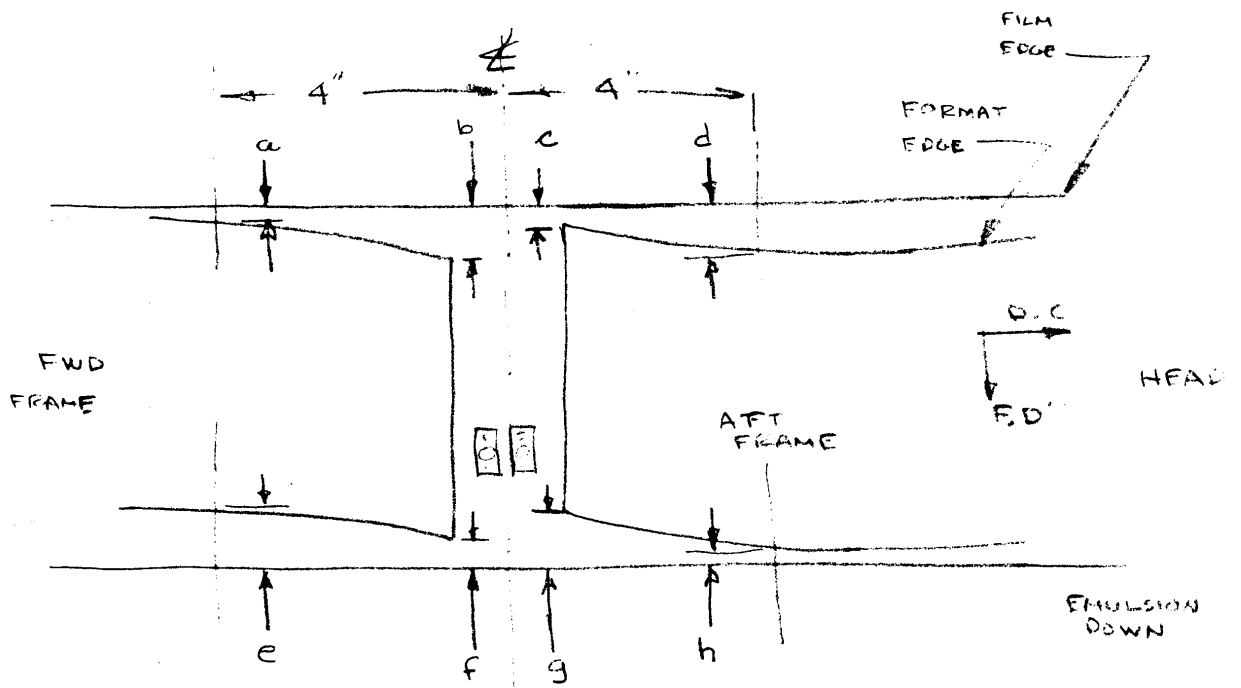
Within the clear area of the margin appears a series of dots. These can be overprinted without losing information. Overprinting into the format area should be avoided except as a last resort. The 8 point type might be the solution since no margin is less than this. It is the numeral size for frame count which hurts. Our 50 foot sample should give you something to experiment with. If you need more we can supply it. Also included is 4 feet of material used in System 1A to demonstrate the edge margin problem. This strip also shows an alternate location for titling.

On new subject: monitoring of [redacted] processing. In the press of other problems plus Mel K. and Frank S. removal from active work on the project the processing control program was overlooked. We're just picking up the ball again. This involves providing new 35 mm target material to the [redacted] and scheduling its usage. You will probably see the results of this activity about two months from now.

STATINTL

STATINTL

TWM
TWM



	a	b	c	d	e	f	g	h	
SYS 1A	.05	.14	.09	.12	.20	.11	.16	.13	INCHES
SYS 1B	.135	.225	.05	.08	.120	.03	.185	.170	INCHES

VARIATIONS IN EDGE MARGIN